



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 4/30/2021

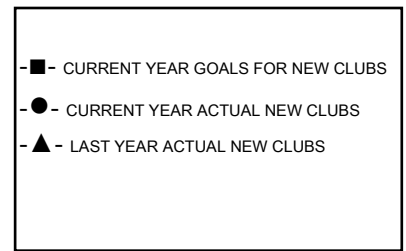
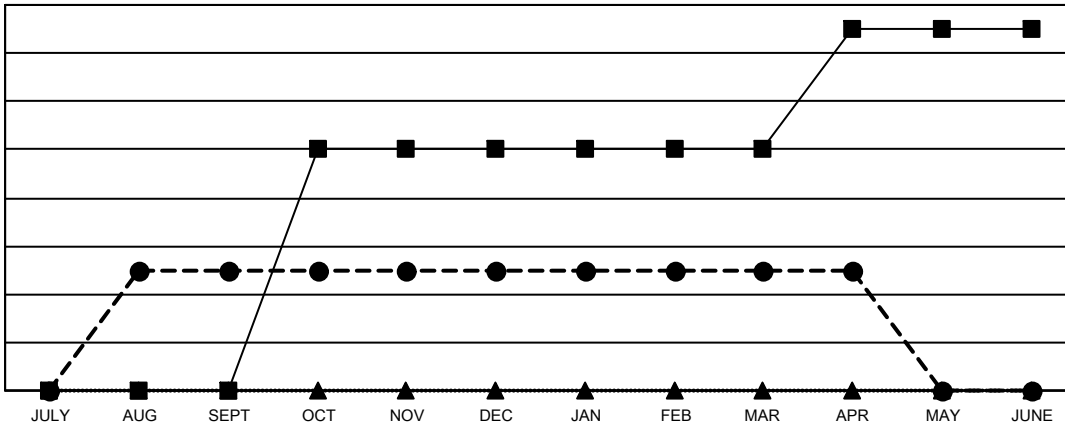
Multiple District C

LOCATION: ALBERTA

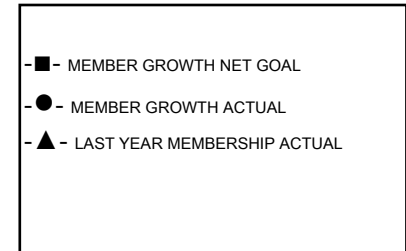
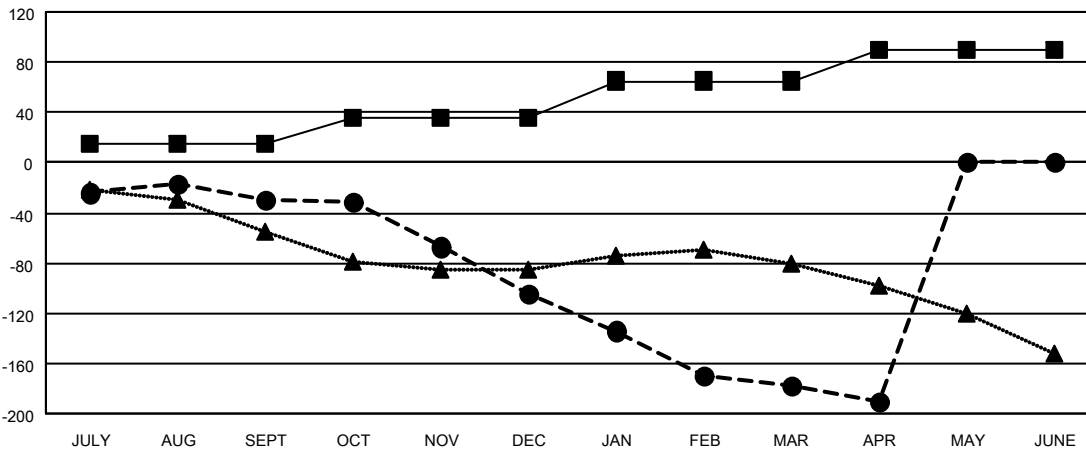
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	1	1
OCT/NOV/DEC	2	0	1
JAN/FEB/MAR	0	0	5
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	15	95	112
OCT/NOV/DEC	20	91	146
JAN/FEB/MAR	30	39	104
APR/MAY/JUNE	25	13	23

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 7	
<u>DROPPED MEMBERS</u>	
DECEASED	46
CLUB CANCELLED	21
OTHER	318
TOTAL	385

60 CLUBS OF 189 ADDED 1 OR MORE NEW MEMBERS
CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA

<u>GENDER DISTRIBUTION</u>	
MALE	2,555 (68.96%)
FEMALE	1,150 (31.04%)
TOTAL FAMILY UNIT MEMBERS	617
FAMILY MEMBERS PAYING HALF DUES	317